



Integral University, Lucknow
Department of Business Management
Study and Evaluation Scheme

Program: MBA-Double Degree Program

Semester: I

S.No.	Course code	Course Title	Type of Paper	Period Per hr/week/Sem			Evaluation Scheme				Sub. Total	Credit	Total Credits	Attributes							
				L	T	P	CT	TA	Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	Sustainable Development Goal
1	BM402	Managerial Economics	Major	3	1	0	40	20	60	40	100	3:1:0	04	√	√	√	-	-	-	-	SDG-4,8
2	BM403	Financial and Management Accounting	Major	3	1	0	40	20	60	40	100	3:1:0	04	√	√	√	-	√	-	-	SDG-8,9
3	BM422	Business Research Methodology	Major	3	1	0	40	20	60	40	100	3:1:0	04	√	√	√	-	-	-	-	SDG-4,17
4	BM423	Fundamental of Business Analytics	Major	3	1	0	40	20	60	40	100	3:1:0	04	√	-	√	-	-	-	-	SDG-4,8,9
5	BM424	International Trade & Policy	Major	3	1	0	40	20	60	40	100	3:1:0	04	√	-	-	√	√	-	√	SDG-4
6	BM425	Organization Behaviour and Management	Major	3	1	0	40	20	60	40	100	3:1:0	04	-	√	√	-	-	√	√	SDG-4
7	BM426	Macro Economics	Major	3	1	0	40	20	60	40	100	3:1:0	04	√		√		√		√	SDG-4
8	BM427	Hungarian Language and Culture I	Major	0	0	0	0	0	0	0	0	0	0	-	-	-	-	-	-	√	SDG-4
Total				21	07	00	280	140	420	280	700		28								



Integral University, Lucknow
Department of Business Management
Study and Evaluation Scheme

Program: MBA-Double Degree Program

Semester: II

S.No.	Course code	Course Title	Type of Paper	Period Per hr/week/Sem			Evaluation Scheme				Sub. Total	Credit	Total Credits	Attributes							
				L	T	P	CT	TA	Total	ESE				Employability	Entrepreneurship	Skill Development	Gender Equality	Environment & Sustainability	Human Value	Professional Ethics	Sustainable Development Goal
1	BM428	International Commercial Transactions	Major	3	1	0	40	20	60	40	100	3:1:0	4	-	-	√	-	-	-	√	SDG-4,7
2	BM429	Advance Corporate Finance	Major	3	1	0	40	20	60	40	100	3:1:0	4	√	√	√	-	-	-	-	SDG-4
3	BM430	Marketing Strategy	Major	5	1	0	40	20	60	40	100	5:1:0	6	-	-	√	-	√	-	√	SDG-4,8,9
4	BM431	Advanced Human Resource Management	Major	5	1	0	40	20	60	40	100	5:1:0	6	-	√	√	-	√	-	-	SDG-4,8,9
5	BM432	Planning and Resource of Integrated Marketing Communication	Major	5	1	0	40	20	60	40	100	5:1:0	6	-	√	√	-	-	-	√	SDG-8,10,12, 16, 17
6	BM433	Market Theory	Major	5	1	0	40	20	60	40	100	5:1:0	6	√	√	√	-	-	-	√	SDG-4
7	BM434	Business Statistics and Data Mining	Major	3	1	0	40	20	60	40	100	3:1:0	4	√	√	√	-	√		√	SDG-4,8,9
Total				29	07	00	280	140	420	280	700		36								